# CH CORP. and COMPUTER HEALTH Inc.

## **Consumer & Business Services**

Privacy Statement





### **CH CORP./COMPUTER HEALTH PRIVACY STATEMENT**

Computer Health respects our clients' right to privacy. We hold detailed client information in confidence.

#### **ASKING FOR YOUR INFORMATION**

We will sometimes ask clients for personal information such as your name, address, email address, occupation, hobbies and other details. This information will simply help us to offer products and services that we think clients would like to hear about. When clients choose to give personal information to us that we or our business partners request, we will endeavor to inform them about how we will use the information.

When we ask for personal information for any reason, we will provide a link to this policy statement to make our intentions clear.

#### PERSONAL INFORMATION PRIVACY

Computer Health will take all appropriate steps to keep clients personal information confidential. Those steps include limiting access to client information databases, communicating this policy statement to all Computer Health employees and our business partners who help operate the Service, and establishing and enforcing penalties for violating this statement.

Computer Health will not sell, rent or give away our clients' personal information to other companies for them to use in selling others' products or services. When we do contract with another company to market or advertise products or services for us, we will insist on binding agreements from those companies protecting our client information. We will vigorously enforce all privacy agreements we have with other companies.

We gather personal information from our clients so we can better develop our relationship with those clients. Occasionally, we seek client comments on our products and services. These comments allow us to determine which products and services our clients should be made aware of based on their specific needs.

Our system automatically gathers information about the areas clients visit in our own content areas on the service and purchases made from us. We only use such usage data in an aggregate form to understand how our clients as a group use the Service so that we can make the Service better. We may also share this statistical information with our business partners or other outside companies, but in doing so we never will disclose individual names or other personal information.

We will communicate with clients via email or other online delivery devices unless our clients tell us not to. Clients, who believe they are receiving our communications in error or no longer desire to receive them, should inform us and we will remove those clients' names from our mailing lists. Computer Health will be judicious in the use of email and paper mail to communicate with clients. We will, at all times, put ourselves in the place of the recipients of our mail and treat our clients as we ourselves would like to be treated. If you sign up for any services, you are automatically opted into receiving the communication choices described above. You may choose whether you want to receive promotional or marketing information from us and choose whether you want to receive promotional or marketing information from third parties.

#### **Order Information Privacy**

We currently use the Secure Sockets Layer (SSL) protocol to safeguard your information, including your credit card number, during online transactions. None of our clients have reported fraudulent use of their credit card as a result of their order.

For your protection, never put your credit card number or other sensitive information in unencrypted email. In the extremely unlikely event that we ever do suspect a client's credit card number has been intercepted, we will immediately notify the client.

In general, our service automatically gathers certain usage information like the numbers and frequency of visitors to Computer Health and its areas, very much like television ratings that tell the networks how many people tuned in to a program. We only use such data in the aggregate. This collective data helps us determine how much our customers use parts of the site, so we can improve our site to assure that it is as appealing as we can make it. For example, Computer Health uses a technology nicknamed "cookies" that tells us how and when pages in our site are visited, and by how many people. We do not combine information collected through cookies with other personally identifiable information to tell us who you are. We also may provide statistical "ratings" information (never information about you personally), to our Computer Health partners about how our members, collectively, use Computer Health.

## Contact Us

If you have any comments on this policy, please click <u>here</u> for our contact information. We'll investigate and take any appropriate actions to ensure this policy is followed.

Please send correspondence about this Agreement to:

CH CORP./Computer Health Inc. Customer Service Department Suite 242 1919B – 4<sup>th</sup> Street S.W. Calgary, AB T2S 1W4